



First Rate People Bio

April 2010

The gift of youth is the wide-eyed innocence that accompanies it. The desire to explore their vast musical palette is what sets **First Rate People** apart from any other “hip” young band you’re likely to hear of in the future. Formed almost immediately out of high school in the small town of Owen Sound, Ontario before moving to the bright lights of Toronto, Canada’s **First Rate People** started as a joke super-group of talented songwriters and musicians who believed in the art of collaborating (their very first recording featured over 45 people). It didn’t take long for **First Rate People**’s newly created world to be embraced by the one we live in today, as pockets of fans started to appear throughout Canada and across the blogosphere. What started out as a bedroom project for family and friends soon snowballed into something much bigger and the band can now name *Matt Berninger* of *The National*, the esteemed *Vincent Moon* of *La Blogotheque* as well as online indie behemoth *Pitchfork* as fans of their creations. With the fatigue of second-guessing themselves starting to weigh heavy on their minds, the band had faith in the calibre of songs they were writing and went into the studio to self-record their debut EP “It’s Never Not Happening”, a process which involved absolutely no pre-production. The EP was then mastered and nurtured with love and care by *Richard Benoit* (*Aimee Mann*, *Bran Van 3000*). It’s Never Not Happening began to pick up momentum online and was soon shared between eager fans, the culmination of which has lead them to being offered festival appearances and industry showcase events throughout Canada and America. _2010 is going to be a big year for myriad reasons, but the coming of **First Rate People** will take precedent over everything else.

First Rate People is:

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